



CLIENT RESULT · AUTO DETAILING

# From invisible on AI search to cited by name — in one working session.

Hometown Detailing had 398 five-star reviews and strong Google rankings. But when Omaha residents asked ChatGPT, Gemini, or Perplexity for auto detailing recommendations, the shop wasn't mentioned. Here's what we fixed — and the playbook that works for any local business.

CLIENT	MARKET	REVIEWS	ENGAGEMENT
<b>Hometown Detailing</b> hometowndetailing.com	<b>Omaha, NE</b> Auto detailing	<b>4.8 ★ × 398</b> Google verified	<b>Launch Package</b> One working session

**BEFORE**

- **0 of 3** AI platforms citing the business (ChatGPT, Gemini, Perplexity all blank)
- AI was citing competitors instead — **Elkhorn Auto Spa, D Does Detailing, Reddit threads**
- **Zero schema markup** — AI models could not read what the business actually did
- No FAQ content for AI to quote
- Generic title tags across 4 key pages
- No Google Search Console, no Analytics — flying blind

**AFTER**

- **7 dedicated AI-visibility pages** built, each targeting a specific service + buyer question
- **AutoDetailing + LocalBusiness + FAQPage + AggregateRating** schema — Google Rich Results validated
- Google Search Console verified, sitemap submitted (**23 pages discovered**)
- GA4 live — **6 concurrent users** tracked on launch morning
- H1s, title tags, and meta descriptions optimized across the site
- **All delivered in one working session** — client saw results the next morning

**7** pages  
AI-OPTIMIZED BUILT

**4** types  
SCHEMA DEPLOYED

**23** URLs  
INDEXED IN GSC

**24** hrs  
CONCEPT → LIVE

## WHAT WAS DELIVERED

- ✓ Ceramic Coating landing page
- ✓ Paint Correction landing page
- ✓ Best Auto Detailing landing page
- ✓ Auto Detailing Packages page
- ✓ Interior Detailing page
- ✓ Exterior Detailing page
- ✓ Pickup & Delivery page
- ✓ Site-wide structured data (JSON-LD)
- ✓ 398-review AggregateRating injection
- ✓ Per-page Service + FAQPage schema
- ✓ Google Search Console verification
- ✓ Google Analytics 4 install

**Want results like this?**

Free AI visibility gap report — 15 keywords, 3 AI platforms. I'll show you exactly where you're invisible and what it takes to fix it. No cost, no commitment.

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